



**San Diego Prevention Research Center**  
**Promoting Physical Activity in the Latino Community**

**Thursday May 11, 2006**

		<u>Room</u>
8:30 – 9:30	<b>Registration and Continental Breakfast</b>	Brickstones
9:30 – 10:00	<b>Welcome &amp; Conference Overview</b> <i>Lindsay Dillon &amp; Bernardo Ferdman</i>	Brickstones
10:00 – 10:15	<b>San Diego Prevention Research Center Overview</b> <i>John Elder, Director of the San Diego Prevention Research Center</i>	Brickstones
10:15 – 11:00	<b>Keynote Address: The Relationship Between Obesity and Physical Activity</b> <i>Nicholas J Yphantides</i>	Brickstones
11:00 – 11:15	<b>Physical Activity Break</b> <i>Paul Rosengard</i>	Brickstones
11:15 – 12:15	<b>Panel – Model Community and School Based Physical Activity Programs</b> <i>Ann Pauli – Walk El Paso</i> <i>Paul Rosengard – SPARK</i> <i>Elsa Mendoza – Steps to a Healthier Salinas</i>	Brickstones
12:15 – 1:30	<b>Lunch</b>	Fountain Cafe
1:30 – 2:45	<b>Concurrent Breakout Sessions</b> <ul style="list-style-type: none"><li>• <b>Evaluating Physical Activity Programs</b> <i>Karen Coleman</i></li><li>• <b>Obesity, Children, and Diabetes</b> <i>Leonel Villa Caballero</i></li><li>• <b>Physical Activity and the Environment</b> <i>Tina Zenzola</i></li></ul>	Grand Ballroom VI Grand Ballroom VII Grand Ballroom VIII
2:45 – 3:00	<b>Physical Activity Break</b> <i>Lucia Martinez</i>	Brickstones
3:00 – 4:00	<b>Interactive Workshop – Exploring Capacity Within Your Organization</b> <i>Bernardo Ferdman</i>	Brickstones
4:00 – 4:30	<b>Day 1 Wrap-Up</b> <i>Bernardo Ferdman</i>	Brickstones
4:45 – 7:00	<b>Evening Networking Reception</b>	Fountain Cafe



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**Friday May 12, 2006**

		<u>Room</u>
8:00 – 9:00	<b>Continental Breakfast</b>	Brickstones
	<b>Video Screening: <i>Kids: Trying to Trim Down</i></b>	Grand Ballroom VI
9:00 – 9:15	<b>Morning Announcements</b> <i>Bernardo Ferdman</i>	Brickstones
9:15 – 10:15	<b>General Session – Developing Physical Activity Programs for the Latino Community: A Case Study of the “Pasos Adelante” Program</b> <i>Martha Barrera, Blanca Robles, and Rosie Stewart</i> <i>University of Arizona Prevention Research Center</i>	Brickstones
10:15 – 10:30	<b>Physical Activity Break</b> <i>Lucia Martinez</i>	Brickstones
10:30 – 11:45	<b>Concurrent Breakout Sessions</b>	
	<ul style="list-style-type: none"><li>• <b>Exercise 101</b> <i>Todd Galati</i></li></ul>	Grand Ballroom VI
	<ul style="list-style-type: none"><li>• <b>Making Healthy Nutrition Choices</b> <i>Joan Rupp</i></li></ul>	Grand Ballroom VII
	<ul style="list-style-type: none"><li>• <b>Community Organization Strategies</b> <i>Rosie Stewart</i></li></ul>	Grand Ballroom VIII
11:45 – 1:00	<b>Lunch</b>	Fountain Cafe
1:00 – 2:15	<b>Concurrent Breakout Sessions</b>	
	<ul style="list-style-type: none"><li>• <b>How to Talk about Physical Activity</b> <i>Martha Barrera and Blanca Robles. Session <u>will</u> be conducted in Spanish. English interpretation available.</i></li></ul>	Grand Ballroom VI
	<ul style="list-style-type: none"><li>• <b>Social Marketing Approaches for Physical Activity</b> <i>Marla Hollander</i></li></ul>	Grand Ballroom VII
	<ul style="list-style-type: none"><li>• <b>How to Make Physical Activity Fun for the Whole Family</b> <i>Patty Kimbrell</i></li></ul>	Grand Ballroom VIII
2:15 – 3:30	<b>Interactive Workshop – Developing an Action Plan</b> <i>Bernardo Ferdman</i>	Brickstones
3:30 – 4:00	<b>Closing Session and Day 2 Wrap-Up</b> <i>Bernardo Ferdman</i>	Brickstones