

San Diego Prevention Research Center

A University-Community
Partnership

May 11, 2006





San Diego Prevention Research Center

- An interdisciplinary academic-community partnership committed to conducting research and education to promote physical activity and improve the health of Latino populations
- To translate research into practices that are meaningful to Latino communities and that can be sustained through formal and informal community networks

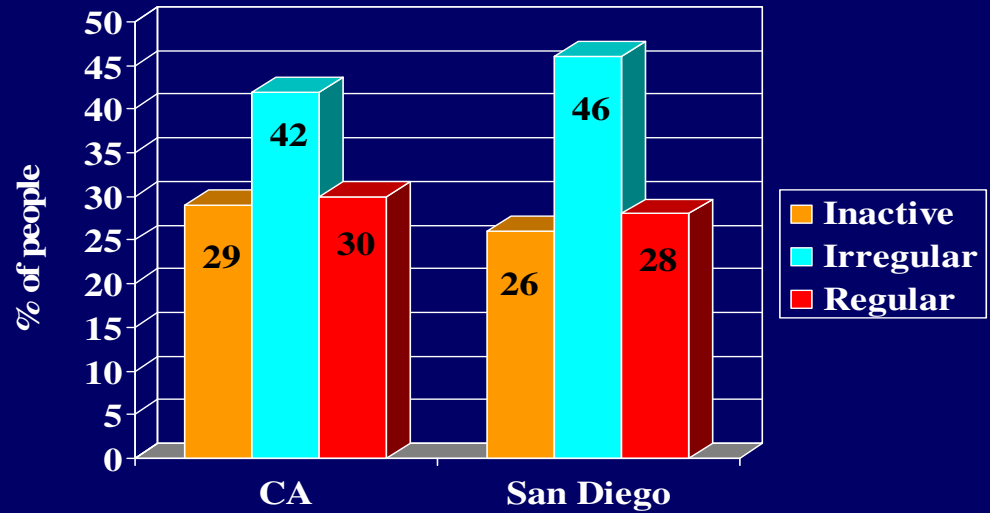
What is the PRC Program?

A national network of academic, public health,
and community partners linking research and
public health practice



Centers for Disease Control and Prevention

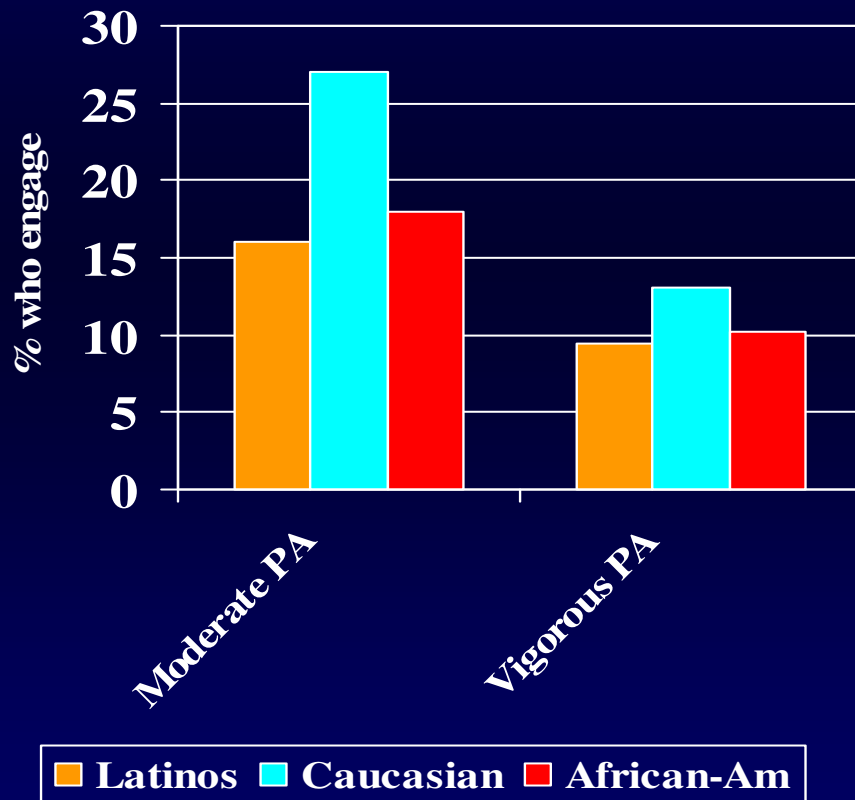
Why Physical Activity?



California Health Interview Survey (2001)



Physical Activity among Latinos



- Disparities in rates of physical activity often attributed to:
 - Barriers: language, economic
 - Cultural norms
 - Social factors: lack of support, gender roles
 - Structural factors: crime, safety

SD-PRC Divisions

- **Collaboration & Partnerships**
- **Communication & Dissemination**
- **Evaluation**
- **Research**
- **Training & Education**

Collaboration & Partnerships: Community Advisory Board

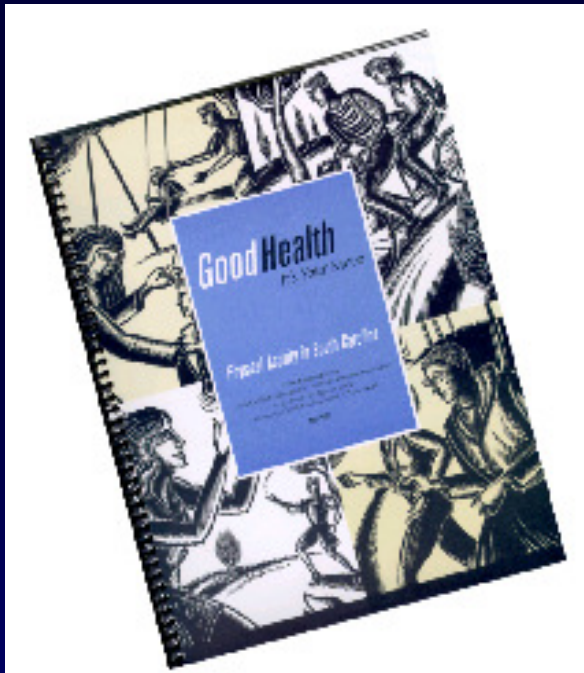
- San Ysidro Health Center
- CASA Familiar
- MAAC Project
- St. Charles
- San Ysidro School District
- Willow Elementary
- County of San Diego Health & Human Services, South Region

Communication & Dissemination

Research

Knowledge

Translation



- Latino Health Network
- Website Development
- Identification of Instruments
- Guidelines for Cultural Adaptation

Evaluation

Measuring SDPRC's overall mission

Evaluate



Inputs → **Activities** → **Outputs** → **Outcomes**



Meeting HP 2010 PA objectives
Hispanic Health objectives

Research

The research division is engaged in two activities:

Needs Assessment

- Environmental Assessment
- Key informant interviews
- Behavioral observations
- Community Survey

Intervention Activities

- Train-the-trainer curriculum
- Physical Activity Toolkit

Training & Education

- **Annual Physical Activity Conferences**
- **Assistance to health clinics**
- **Mentoring and training students**

What Can the SDPRC Do For YOU!

- Physical Activity Resource
- Latino Health Network
 - Culturally sensitive measures and interventions to assess and promote physical activity in the Latino Community
- Provide Workshops

What Can YOU Do for the SDPRC!

- Update the SDPRC on your community physical activity events
- Keep us informed on what you are doing!
- Help us identify community organizations for UCSD or SDSU student training placements

Leadership and Administration

- **Center Director:** John P. Elder, PhD, MPH
- **Co-Director:** Barbara Ainsworth, PhD, MPH
- **Co-Director:** Kevin Patrick, MD, MS
- **Deputy Director:** Amelia Arroyo

- **Collaboration & Partnership:** Greg Talavera, MD, MPH; Patricia Quintana, MD
- **Communication & Dissemination:** Barbara Ainsworth, PhD, MPH; Elva Arredondo, PhD; Suzanna Martinez, MPH
- **Evaluation:** Karen Coleman, PhD
- **Research:** Guadalupe X. Ayala, PhD, MPH; Jennifer Terpstra, MPH; M. Laura Johnson, BA
- **Training & Education:** Linda Hill, MD, MPH, Lindsay Dillon, MPH, and Jill Rybar, MPH

For more information:

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