

# San Diego Prevention Research Center

## 4th Annual Latino Health Conference

### Advocacy, the Environment and You: Usted y la Promoción de su Salud y de su Medioambiente

June 23, 2009

Multi-Cultural Center at San Ysidro Middle School

9am-4pm

#### CONFERENCE OVERVIEW

The San Diego Prevention Research Center (SDPRC), a five-year project funded by the Centers for Disease Control and Prevention, is conducting a conference for health agencies, community organizations, and schools that work with the Latino Community. The conference is aimed at increasing the understanding of the physical environment and advocacy, as it relates to physical activity within the Latino Community.

There is **no charge** to attend the conference. All conference participants will receive lunch, free parking, and conference materials.

#### THE TEAM CONCEPT

Invited agencies, organizations, and school members will work together to advocate and promote health programs & resources for the Latino Community. Participants will be grouped into teams at the beginning of the conference. We welcome participants from the same organization to work as a team to take ideas back to their agency after the conference.

#### BENEFITS TO YOUR AGENCY & COMMUNITY

Participants will have the opportunity to learn about the physical environment and advocacy activities occurring at other agencies, organizations, and schools to facilitate networking and collaboration. Participating agencies will identify approaches to advocating for promoting health in their community.

#### WHAT PAST PARTICIPANTS HAVE SAID

- "Thank you for allowing us to attend this conference at no cost, great opportunity to expand knowledge"
- "All the sessions were excellent"
- "I learn a lot from other programs. I really appreciate the unity that there is in the agencies to improve the quality of life of our Hispanic community."

#### REGISTRATION PROCESS

Since last year's conference reached maximum capacity and we anticipate that happening again this year, it is important that you follow the registration process as follows:

- 1) Complete **Pre-Conference Activity #1** and **Participant Registration form** (if more than one representative from your organization plans on attending the conference, please choose one representative to be "team leader" and gather information for all representatives coming to the conference in the Registration Form). Please, send only **one** Registration form **per organization**.
- 2) Print a copy of the Pre-Conference Activity #1 to bring to the conference.
- 3) Submit a copy of the Participant Registration form via email to: Dayana Chanson at [dchanson@ucsd.edu](mailto:dchanson@ucsd.edu) or via fax to: 858-534-9404 Attn: Dayana Chanson.
- 4) Participants will receive a confirmation letter via email (at this point, we recommend booking a hotel room, if you are an out-of-town participant. **Please note that the conference is a one-day event**).



**San Diego  
Prevention  
Research Center**

The San Diego PRC is an interdisciplinary academic-community partnership committed to conducting research and education to promote physical activity and improve the health of Latino populations. We seek to translate research into practices that are meaningful to Latino communities and that can be sustained through formal and informal community networks.

**FOR MORE INFORMATION  
PLEASE CONTACT:**

Dayana Chanson  
Conference Co-Coordinator  
Phone: 858-534-9337  
E-mail: [dchanson@ucsd.edu](mailto:dchanson@ucsd.edu)

