

Community Engagement Committee

American Diabetes Association

5060 Shoreham Pl, Ste. 100
San Diego, CA 92122

Border View YMCA

3601 Arey Dr.
San Diego, CA 92154

Casa Familiar/Villa Nueva Apartments

119 W. Hall Ave.
San Ysidro, CA 92173

Chula Vista Community Collaborative

511 G St.
Chula Vista, CA 91910

City of San Diego

Park and Recreation Department

179 Diza Rd.
San Diego, CA 92173

MAAC Project

663 E. San Ysidro Blvd.
San Ysidro, CA 92173

Network for a Healthy California

4305 University Ave, Ste. 590
San Diego, CA 92105

San Diego County Department of Health and Human Services

South Bay Region

690 Oxford St.
Chula Vista, CA 91911

San Ysidro School District

4350 Otay Mesa Rd.
San Ysidro, CA 92173

Interdisciplinary Academic-Community Partnership

San Diego State University
School of Public Health
9245 Sky Park Court, Ste. 221
San Diego, CA 92123
Phone: (619) 594-8319
Fax: (619) 594-2998



SAN DIEGO STATE
UNIVERSITY

San Ysidro Health Center

4004 Beyer Blvd.
San Ysidro, CA 92173
Phone: (619) 428-4463



University of California, San Diego

Moore's Cancer Center
3855 Health Sciences Drive #0901
La Jolla, CA 92093-0901
cancer.ucsd.edu



Funded by
Centers for Disease Control and Prevention



San Diego Prevention Research Center



Reducing obesity and
improving well-being
through
physical activity
promotion in Latino
communities

Center Directors
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Guadalupe X. Ayala, PhD, MPH
Lisa Madlensky, PhD

Managing Director
Lisa Hoffman

What is a Prevention Research Center?

A Prevention Research Center (PRC) is an organization that aims to improve the nation's health by preventing diseases and promoting healthy lifestyles. There are 37 PRCs throughout the U.S. funded by the Centers for Disease Control and Prevention (CDC).

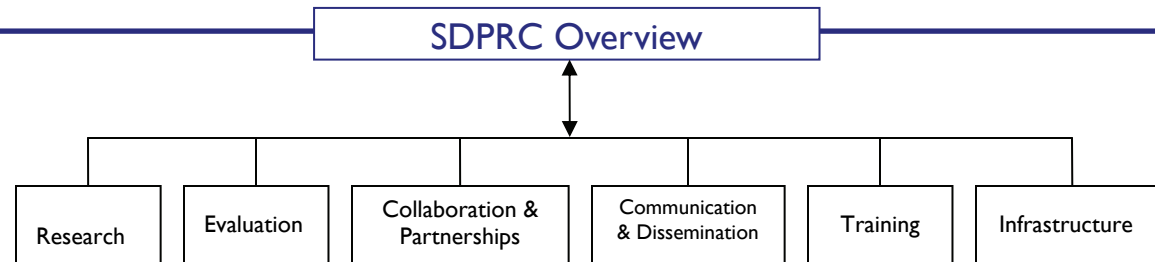
All PRCs follow a model that promotes university researchers, community members, and public health officials working together for a common goal.



SDPRC MISSION

The San Diego PRC is an interdisciplinary academic-community partnership committed to conducting research and education to reduce obesity rates through physical activity promotion and improve the health of Latino populations. We seek to translate research into practices that are meaningful to Latino communities and that can be sustained through formal and informal community networks.

San Diego Prevention Research Center



Research is working with community organizations to develop effective methods for promoting physical activity and well-being among Latino community members. The Research core has developed a train-the-trainer curriculum and toolkit to promote physical activity in the Latino community. Program activities are being evaluated using survey and observational data. For more information, please contact Guadalupe X. Ayala, PhD, MPH, at (619) 594-6686 or Marisa Molina, MPH at (619) 594-2965.

Evaluation sets goals and objectives for each of the cores, as well as for the SDPRC as a whole. We use these goals and objectives to measure how well we are meeting our overall mission. The Evaluation core is responsible for tracking activities within the entire SDPRC, as well as monitoring our successes. Some of the things we are tracking include publications, presentations, and grants. For more information, please contact Lisa James, BA at (858) 822-6822.

Collaboration & Partnerships is building a strong Community Engagement Committee (CEC) from a variety of agencies in San Diego's South Bay region. The role of our CEC is to provide input on all phases of the SDPRC's activities. Our CEC members are presented on the backside. For more information, please contact Lisa Hoffman, MA at (619) 594-8319.

Training & Education plans the SDPRC's annual conference which focuses on building the capacity of individuals, organizations, and communities to promote Latino health. Our Training & Education core aims to promote and enhance collaborative working relationships within and among health agencies serving the Latino community. The Training & Education core also provides opportunities for students, from high school to post-doctoral level, to engage in community-based participatory research activities through internship opportunities. For more information, please contact Hala Madanat, PhD, MPH or Lisa Hoffman, MA at (619) 594-8319.

Communication & Dissemination involves using various channels to promote the activities of the Center and our partner agencies. This includes website development to disseminate information about how to promote healthy lifestyles in the Latino communities. This core will use the PRC network share activities and projects that have been effective in Latino communities. For more information, please contact Carolina Huerta, RN, MPH at (619) 594-5768.